

Intercultural Communication - Requirements

Structure of the subject – 1 lecture and 2 seminars -1 seminar with the number of students lower than 5

Lectures are not obligatory, but their content will be included in the final exam.

textbook: HEINZ, K. Intercultural Communication – updated edition

During the course you can score 100 points – to pass you have to have 70%:

1 Presentation – a topic related to the syllabus of the course – 30 points – 20 min.

Foreign students are recommended to present specifics of their own cultures

2. Seminar work – one of the suggested topics or student's own topic, but different from the topic of the presentation, it must involve a small questionnaire research conducted by the students – 5 pages – 20 points – *it must be handed in 3 days before the oral exam*

- **Intercultural dimension in non-verbal communication**
- **Adaptation to a target culture**
- **Culture shock**
- **Religions of the world**
- **Culture values**
- **National stereotypes and their overcoming, nationalism and ethnocentrism**
- **Food in various cultures – food prohibitions**

Attendance (seminars) – 70%

3. Oral exam– 50 points –

Topics:

- 1 Business Organization and Culture**
- 2 Religions and Their Impact on Intercultural Communication**
- 3 The Importance of Eating Habits for Various Cultures**
- 4 Division of Cultures**
- 5 The Power of Non-Verbal Communication**

- 6 Finnish Business Ethics**
- 7 Spanish Culture and Its Specifics**
- 8 Holidays and Celebrations in Turkish Culture**