

Name	Duration	Start_Date	Finish_Date
New Business			
Phase 1 - Strategic Plan			
Self-Assessment	3 days	11/7/2024	11/9/2024
Define business vision	1 day	11/7/2024	11/7/2024
Identify available skills, information and support	1 day	11/8/2024	11/8/2024
Decide whether to proceed	1 day	11/9/2024	11/9/2024
Define the Opportunity			
Research the market and competition	1 day	11/10/2024	11/10/2024
Interview owners of similar businesses	5 days	11/11/2024	11/17/2024
Identify needed resources	2 days	11/18/2024	11/21/2024
Identify operating cost elements	2 days	11/22/2024	11/23/2024
Evaluate Business Approach			
	1 1 day	11/24/2024	11/24/2024
Identify on-going business purchase opportunities	1 day	11/25/2024	11/25/2024
Research franchise possibilities	1 day	11/28/2024	11/28/2024
Summarize business approach	1 day	11/29/2024	11/29/2024
Evaluate Potential Risks and Rewards			
Assess market size and stability	2 days	11/25/2024	11/28/2024
Estimate the competition	1 day	11/29/2024	11/29/2024
Assess needed resource availability	2 days	11/30/2024	12/1/2024
Evaluate realistic initial market share	1 day	12/2/2024	12/2/2024
Determine financial requirements	2 days	11/30/2024	12/1/2024
Review personal suitability	1 day	12/2/2024	12/2/2024
Evaluate initial profitability	1 day	12/5/2024	12/5/2024
Review and modify the strategic plan	2 days	12/6/2024	12/7/2024
Confirm decision to proceed	0 days	12/7/2024	12/7/2024
Phase 2 - Define the Business Opportunity			
Define the Market			
Access available information	1 day	12/8/2024	12/8/2024
Create market analysis plan	2 days	12/9/2024	12/12/2024
Implement market analysis plan	5 days	12/13/2024	12/19/2024
Identify competition	2 days	12/20/2024	12/21/2024
Summarize the market	2 days	12/22/2024	12/23/2024
Identify target market niche	1 day	12/26/2024	12/26/2024
Identify Needed Materials and Supplies			
Select a business approach (from "Evaluate Business App	2 days	12/27/2024	12/28/2024
Identify management staff resources	1 day	12/29/2024	12/29/2024
Identify staffing requirements	1 day	12/30/2024	12/30/2024
Identify needed raw materials	1 day	1/2/2025	1/2/2025
Identify needed utilities	1 day	1/3/2025	1/3/2025
Summarize operating expenses and financial projections	1 day	1/4/2025	1/4/2025
Evaluate Potential Risks and Rewards			
Assess market size and stability	2 days	1/5/2025	1/6/2025
Assess needed resources availability	2 days	1/9/2025	1/10/2025
Forecast financial returns	2 days	1/11/2025	1/12/2023
Review and modify the business opportunity	1 day	1/13/2025	1/13/2023
Confirm decision to proceed	0 days	1/13/2025	1/13/2023
Phase 3 - Plan for Action			
Develop Detailed 5-Year Business Plan			

Describe the vision and opportunity	1 day	1/16/2025	1/16/2023
List assumptions	1 day	1/17/2025	1/17/2023
Describe the market	1 day	1/18/2025	1/18/2023
Describe the new business	1 day	1/19/2025	1/19/2023
Describe strengths, weaknesses, assets and threats	1 day	1/20/2025	1/20/2023
Estimate sales volume during startup period	1 day	1/23/2025	1/23/2023
Forecast operating costs	1 day	1/24/2025	1/24/2023
Establish pricing strategy	1 day	1/25/2025	1/25/2023
Forecast revenue	1 day	1/26/2025	1/26/2023
Summarize pro-forma financial statement	2 days	1/27/2025	1/30/2023
Develop break-even analysis	1 day	1/31/2025	1/31/2023
Develop cash-flow projection	1 day	2/1/2025	2/1/2023
Identify licensing and permitting requirements	1 day	2/2/2025	2/2/2023
Develop startup plan	2 days	2/3/2025	2/6/2023
Develop sales and marketing strategy	1 day	2/7/2025	2/7/2023
Develop distribution structure	1 day	2/8/2025	2/8/2023
Describe risks and opportunities	2 days	2/9/2025	2/10/2025
Publish the business plan	1 day	2/13/2025	2/13/2025
Confirm decision to proceed	0 days	2/13/2025	2/13/2025
Phase 4 - Proceed With Startup Plan			
Choose a location	1 day	2/14/2025	2/14/2025
Establish Business Structure			
Choose a Name			
Identify implications	1 day	2/15/2025	2/15/2025
Research name availability	1 day	2/16/2025	2/16/2025
Choose a Bank			
Establish accounts	4 days	2/17/2025	2/22/2025
Establish line of credit	1 day	2/23/2025	2/23/2025
Choose legal representation	1 day	2/24/2025	2/24/2025
Select business tax-basis category	2 days	2/27/2025	2/28/2025
Choose capital funding source	2 days	3/1/2025	3/2/2025
Commit capital funding	0 days	3/2/2025	3/2/2025
Establish the Operating Control Base			
Choose and set up the accounting system	2 days	3/3/2025	3/6/2025
Obtain required licenses and permits	4 days	3/7/2025	3/10/2025
Obtain needed insurance	4 days	3/13/2025	3/16/2025
Establish security plan	2 days	3/17/2025	3/20/2025
Develop Marketing Program			
Establish an advertising program	2 days	2/16/2025	2/17/2025
Develop a logo	1 day	2/20/2025	2/20/2025
Order promotional materials	1 day	2/21/2025	2/21/2025
Provide Physical Facilities			
Secure operation space	5 days	3/21/2025	3/27/2025
Select computer network hardware	1 day	3/28/2025	3/28/2025
Select computer software	1 day	3/29/2025	3/29/2025
Establish utilities	3 days	3/30/2025	4/3/2025
Provide furniture and equipment	4 days	4/4/2025	4/7/2025
Move in	1 day	4/10/2025	4/10/2025
Provide Staffing			
Interview and test candidates	14 days	3/3/2025	3/22/2025

Hire staff	10 days	3/23/2025	4/5/2025
Train staff	16 days	4/6/2025	4/27/2025
Start up the business	0 days	4/27/2025	4/27/2025

Predecessors	Resource_Names	Percent_Work_Complete
		0%
		0%
		0%
3	Manager	0%
4	Business Advisor,Manager	0%
5	Manager	0%
		0%
		0%
6	Business Advisor	0%
7	Owners	0%
8	Business Advisor,Peers	0%
9	Accountant	0%
		0%
		0%
10	Manager	0%
12	Manager	0%
13	Manager	0%
14	Manager	0%
		0%
		0%
12	Business Advisor	0%
17	Business Advisor	0%
18	Business Advisor	0%
19	Business Advisor	0%
15	Business Advisor	0%
21	Manager	0%
22	Manager	0%
23		0%
24		0%
		0%
		0%
25	Business Advisor	0%
28	Business Advisor	0%
29	Business Advisor	0%
30	Business Advisor	0%
31	Business Advisor	0%
32	Business Advisor	0%
		0%
28SS,33	Manager	0%
35	Manager	0%
36	Manager	0%
37	Manager	0%
38	Manager	0%
39	Manager	0%
		0%
40	Manager	0%
42	Manager	0%
43	Accountant	0%
44		0%
45	Business Advisor,Peers,Lawyer	0%
		0%
		0%

46	Business Advisor	0%
49	Business Advisor	0%
50	Business Advisor	0%
51	Business Advisor	0%
52	Business Advisor	0%
53	Business Advisor,Accountant	0%
54	Business Advisor,Accountant	0%
55	Business Advisor	0%
56	Business Advisor	0%
57	Business Advisor	0%
58	Business Advisor	0%
59	Business Advisor	0%
60	Business Advisor	0%
61	Business Advisor	0%
62	Business Advisor	0%
63	Business Advisor	0%
64	Business Advisor	0%
65	Business Advisor	0%
66	Business Advisor	0%
		0%
67		0%
		0%
		0%
69	Lawyer	0%
72	Lawyer	0%
		0%
73	Banker	0%
75	Banker	0%
75SS,76	Lawyer	0%
77	Lawyer,Accountant	0%
78	Manager	0%
79	Manager	0%
		0%
79,80	Accountant	0%
82	Lawyer,Government Agency	0%
83	Accountant	0%
84	Business Advisor,Lawyer	0%
		0%
73SS	Business Advisor	0%
87	Business Advisor,Lawyer	0%
88	Business Advisor	0%
		0%
85,89	Lawyer	0%
91	Information Services	0%
92	Information Services	0%
93	Manager	0%
94	Manager	0%
95	Manager	0%
		0%
79	Manager	0%

98	Manager	0%
99	Manager	0%
96,100	Manager	0%

ID	Resource_Name	Type	Initials	Max_Units	Std_Rate
1	Business Advisor	Work	B	100%	\$100.00/h
2	Peers	Work	P	100%	\$0.00/h
3	Lawyer	Work	L	100%	\$300.00/h
4	Government Agency	Work	G	100%	\$0.00/h
5	Manager	Work	M	100%	\$50.00/h
6	Owners	Work	O	100%	\$0.00/h
7	Accountant	Work	A	100%	\$0.00/h
8	Banker	Work	B	100%	\$0.00/h
9	Information Services	Work	I	100%	\$0.00/h
10	Business Permit	Cost	BP		

Ovt_Rate	Cost_Use	Accrue_At	Base_Calendar
\$200.00/h	0	Prorated	Standard
\$0.00/h	0	Prorated	Standard
\$500/h	0	Prorated	Standard
\$0.00/h	0	Prorated	Standard
\$100.00/h	0	Prorated	Standard
\$0.00/h	0	Prorated	Standard
\$0.00/h	0	Prorated	Standard
\$0.00/h	0	Prorated	Standard
\$0.00/h	0	Prorated	Standard
		Prorated	Standard