|  |  |  |  |
| --- | --- | --- | --- |
| Objectives | Success Measures | Verification | Assumptions |
| Goal / Benefits **WHY**Save the farm |  1. Pay the bank 3 mil. CZK by 30.6.2023 |  1. Bank records |  1. 50% of revenue goes to expense, rest to repay bank |
| Purpose / Results **WHY**They will come (players, fans) |  1. 12- 15 professional players2. 30 000 fans |  1. Count players  2. Ticket sales |  1. Fans willing to pay 600 CZK per ticket.2.Fans know about the football matches |
| Output **WHAT**Build the football fieldPublicity of stadium  |  1. Build standard football stadium2. Seating areas for fans3. All potential fans are informed |  1. Inspection2. Count the seats | 1. Get permit to build2. Labour available |
| Inputs **HOW**Cut the cornPlow the field |  **WHO WHEN** |   |   |