

Objectives	Success Measures	Verification	Assumptions
Goal / Benefits WHY Save the farm	1. Pay the bank 3 mil. CZK by 30.6.2023	1. Bank records	1. 50% of revenue goes to expense, rest to repay bank
Purpose / Results WHY They will come (players, fans)	1. 12- 15 professional players 2. 30 000 fans	1. Count players 2. Ticket sales	1. Fans willing to pay 600 CZK per ticket. 2. Fans know about the football matches
Output WHAT Build the football field Publicity of stadium	1. Build standard football stadium 2. Seating areas for fans 3. All potential fans are informed	1. Inspection 2. Count the seats	1. Get permit to build 2. Labour available
Inputs HOW Cut the corn Plow the field	WHO	WHEN	

